

## Accelerated Degree Completion Program: Management Studies

### Admission Criteria

Applicants to the Accelerated Degree Completion Program are selected based on academic background and professional experience, and are expected to have completed a minimum of 52-64 transferable college semester credits (including courses in English composition and math) and have demonstrated work experience.

### Admission Requirements

Applicants are admitted on a competitive basis. A completed application includes:

- A BU Metropolitan College Application for Undergraduate Admission ([bu.edu/met/apply](http://bu.edu/met/apply))
- Official transcripts from all colleges and universities attended, issued directly from each institution
- Official high school transcript(s) or copy of GED
- An undergraduate Transfer Student Status Report Form from each school attended within the last three years
- A current résumé detailing the progression of your professional work experience
- A personal statement of 500 words, as described in the undergraduate application
- A nonrefundable \$80 application fee, made payable to Boston University

### Application Deadline

Applications for admission to each year's September cohort are due by August 15. However, we recommend that you apply early.

### Program Tuition per Semester

Current cost per credit is \$465 plus a \$60 Student Services Fee each semester. Book costs are included.

*\*Tuition and schedules are subject to change.*

Estimated semester costs are based on Fall and Spring 2018/2019.

Fall 2018	12 credits	\$5,640
Spring 2019	12 credits	\$5,640
Summer 2019	8 credits	\$3,780
Fall 2019	12 credits	\$5,640*
Spring 2020	12 credits	\$5,640*
Summer 2020	8 credits	\$3,780*
<b>TOTAL</b>	<b>64 credits</b>	<b>\$30,120*</b>

### Financial Aid

For financial aid information, visit [bu.edu/finaid/apply/met](http://bu.edu/finaid/apply/met).

**Speak to your HR department before submitting your application.** Boston University programs are recognized by most corporations for tuition reimbursement and/or direct billing.

### The Community College and Osher Reentry Scholarships

Many of our Accelerated Degree Completion Program students are recipients of either the Osher Reentry Scholarship or our Community College Scholarship. The Osher Reentry Scholarship helps eligible adults resume coursework toward their first bachelor's degree after a significant hiatus in their studies. The Community College Scholarship is available to students working toward their first bachelor's who received a 3.0 or higher in an Associate's Degree from one of six local community colleges.

To find out more about these and other scholarships, visit [bu.edu/met/scholarships](http://bu.edu/met/scholarships), call 617-353-2980, or email [metuss@bu.edu](mailto:metuss@bu.edu).

## Accelerated Degree Completion Program: Management Studies

### Program Curriculum

The Accelerated Degree Completion Program consists of sixteen course modules, totaling 64 credits: five arts and sciences courses; ten management studies courses; and a senior project. Successful completion of the program leads to a Bachelor of Science in Management Studies from Boston University.

#### Course Descriptions

##### FALL 2018

##### **MET IS 401 Communication Skills 1**

This course focuses on the development of oral and written communications, with special attention to writing skills and oral presentation abilities. 4 cr

##### **MET MG 472 Financial Concepts**

Introduction to the concepts, methods, and problems of accounting and financial analysis. Includes accounting principles, measurement and disclosure issues, financial statement analysis, time value of money, cash flow projection and analysis, capital budgeting and project evaluation, bond and equity valuation, and cost of capital and capital structure. 4 cr

##### **MET MG 503 Business in a Changing Society**

An examination of the management process and the social environment in which organizations operate, including a discussion of the manager's responsibilities to employees, customers, stockholders, and society. 4 cr

##### SPRING 2019

##### **MET MG 541 The Innovation Process: Developing New Products and Services\***

Addresses the specifics of new product and service development and factors such as market research and partnering that add value and bring innovation to commercial reality. 4 cr

##### **MET MG 473 Quantitative and Qualitative Decision-Making**

This is a basic-level course combining the elements of quantitative and qualitative decision-making for business. The course exposes the student to practical quantitative approaches to mathematical decision-making as well as a wide variety of qualitative approaches for both the service and product industries. Emphasis is placed on the definition of the problem, analysis of the approaches available to solve the problem, and an understanding of the limitations and strengths of these approaches, as well as the resources necessary. The course additionally prepares the student with design and presentation skills necessary to organize the communications of stating the problem and its different solution or outcome possibilities. 4 cr

## Accelerated Degree Completion Program: Management Studies

### Program Curriculum

#### Course Descriptions, *continued*

#### **MET HU 400 Great Works of the Modern Era**

The twentieth century presented the most accelerated period of social evolution in human history: two World Wars were fought; technology developed at a dazzling pace; psychological exploration and scientific discovery assailed traditional conceptions of religion and the nature of reality; and the relation of the individual to society fluctuated as new social and political models originated. Our main focus will be the literature and film within this time frame, but parallel developments in art and music will also be discussed. 4 cr

#### **SUMMER 2019**

#### **MET MG 410 Entrepreneurial Management: Starting, Innovating, and Managing Small-, Medium-, and Large-Sized Ventures**

Covers the four key elements of successful entrepreneurial management: choosing a business, organizing, financing, and marketing. Includes preparing a business plan, becoming an entrepreneur, raising venture capital, selling, negotiating, and building an effective organization. Topics given special consideration are the practice of innovation, the art of leadership, and how to relate talents to succeeding in an innovative managed venture and technology management. 4 cr

#### **MET ELECTIVE (TBD)**

Students will choose one elective course from a group of four courses.

#### **FALL 2019**

#### **MET MG 520 International Business Management**

Environmental, economic, political, and social constraints on doing business abroad. Examines the effects of overseas business investments on domestic and foreign economics; foreign market analysis and operational strategy of a firm; and development potential of international operations. 4 cr

#### **MET MG 415 Project Management**

An examination of project management concepts, including organizational forms, planning and control techniques, and the role of the project manager. Develops the skills vital to effective management. 4 cr

#### **MET IS 400 Great Ideas in Western Thought**

This course focuses on the significant philosophical, scientific, and political concepts that underlie the foundations of modern Western history. In addition, students will examine some of the visionary ideas and insights that have excited passionate thinkers in the past, and which continue to do so today. The class will reflect on the social and political implications of those ideas in the twenty-first century. 4 cr

## Accelerated Degree Completion Program: Management Studies

### Program Curriculum

#### Course Descriptions, *continued*

#### SPRING 2020

##### **MET MG 448 Electronic Commerce, Systems, and Web Design**

This course combines: (1) the practical aspect of web design through the use of application software such as Dreamweaver to construct a commercial website with (2) a general overview of the marketing, supporting services, systems, security, and business strategy issues facing commercial enterprises. 4 cr

##### **MET MG 460 Senior Project 1**

This course is designed to provide the student with the opportunity to combine the knowledge obtained in degree coursework throughout the program and design a research paper which provides a broad perspective of a major management topic. The first of two courses, this course involves the concept development, initial research to test the research materials available, outline with initial research sources, preparation and approval of topic stage. 4 cr

##### **MET MG 550 International Business Law and Regulation\***

This course examines the international business, legal, and regulatory environment. Topics include international legal comparisons, the international sale of goods, imports and exports, technology transfer, intellectual property protection and forms, and regulations of foreign direct investment. 4 cr

#### SUMMER 2020

##### **MET IS 403 Natural Science in Contemporary Society**

The natural sciences in the context of public policy. This course will focus on controversial and critical social, environmental, business, and political issues in the various disciplines of science. 4 cr

##### **MET MG 515 Negotiations and Organizational Conflict Resolution**

A communications skills course designed to better understand the nature of conflict and its resolution through persuasion, collaboration, and negotiation. Students will learn theories of interpersonal and organizational conflict and its resolution as applied to personal, corporate, historical, and political contexts. Students will assess their own styles, skills, and values, and develop techniques to better resolve disputes, achieve objectives, and exert influence. 4 cr

## Accelerated Degree Completion Program: Management Studies

### 2018-2020 Class Schedule

SEMESTER/CLASS	COURSE #	DAY/TIME	DATE (subject to change)	FORMAT	CREDITS
<b>Fall 2018</b>					
Communication Skills 1  <i>Note: Mandatory orientation starts prior to regular classes.</i>	IS 401	5 weeks online; 1 Thurs. eve, 6 p.m.-9 p.m. 1 full-day Sat. & Sun., 9 a.m.-4 p.m. 1 full-day Sat., 9 a.m.-4 p.m. Classroom/online meet	8/23/18 8/25 & 8/26 10/20/18 Begins 9/10/18	Blended On-campus	4
Financial Concepts	MG 472	Wed., 6-8:45 p.m.	9/5/18	On-campus	4
Business in a Changing Society	MG 503	Alternate Sat. (7), 9 a.m.-4 p.m.	9/15/18	On-campus	4
<b>Spring 2019</b>					
The Innovation Process: Developing New Products and Services*	MG 541	Thu., 6-8:45 p.m.	1/24/19	On-campus Integrated	4
Quantitative and Qualitative Decision-Making	MG 473	Tue., 6-8:45 p.m.	1/22/19	On-campus Integrated	4
Great Works of the Modern Era	HU 400	Alternate Sat. (7), 9 a.m.-4 p.m.	1/26/19	On-campus	4
<b>Summer 2019</b>					
Elective in the Humanities	TBD		5/21/19	Online or on-campus	4
Entrepreneurial Management	MG 410	4 weeks online; 4 Sat. on campus, 9 a.m.-4 p.m.	5/21/19	Blended	4
<b>Fall 2019</b>					
International Business Management	MG 520	Thu., 6-8:45 p.m.	9/5/19	On-campus Integrated	4
Project Management	MG 415	4 weeks online; 8 Mon. on campus, 6-8:45 p.m.	9/9/19	Blended	4
Great Ideas in Western Thought	IS 400	Alternate Sat. (7), 9 a.m.-4 p.m.	9/14/19	On-campus	4
<b>Spring 2020</b>					
E-Commerce, Systems, and Web Design	MG 448	Thu., 6-8:45 p.m.	1/23/20	On-campus Integrated	4
Senior Project 1	MG 460	6 weeks online; 4 Wed. on campus, 6-8:45 p.m.	1/22/20	Blended	4
International Business Law and Regulation*	MG 550	Mon., 6-8:45 p.m.	1/27/20	On-campus Integrated	4
<b>Summer 2020</b>					
Natural Science in Contemporary Society	IS 403	Tue. & Thu., 6-9:30 p.m. online + classroom for 6 weeks	5/21/20	Blended	4
Negotiations and Organizational Conflict Resolution	MG 515	Tue. & Thu., 6-9:30 p.m. per week for 6 weeks	7/2/20	On-campus	4